A Revolutionary Peptide Complex for the Improvement of Visible Signs of Aging



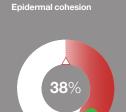


Majority of consumers wish to look between 5 - 10 years younger than their actual age and expect a quality skin-care product would help them achieve their aspiration (BASF study results).

Replexium® is a skin-bioavailable synergistic complex of two patented peptides perfectly suitable for the development of performance skin care products. Replexium® demonstrates quick efficacy by reducing the appearance of wrinkles and provides skin firming benefits within three weeks – faster than peptide benchmark.

Stimulation of key epidermal and dermal components

Improvement of visible signs of aging

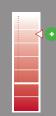


In vitro

increases syndecan-1 (+38% in skin model)

In vitro

junction strengthening



Acetyl Tetrapeptide-11 ncreases Collagen XVII (+185% in skin model)

In vitro

Collagen stabilization in



Acetyl Tetrapeptide-9 increases Lumican (+58% in dermis model)

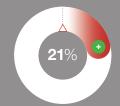
In vivo

In vivo

In vivo

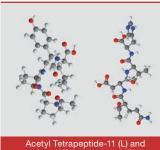
Skin firming





21% improvement in face dermal density in 3 weeks (faster than peptide benchmark)

Description



Replexium®

INCI: Dimethyl Isosorbide (and) Polysorbate 20 (and) Water (and) Acetyl Tetrapeptide-11 (and) Acetyl Tetrapeptide-9

Dose of use: 2% (BC10091)*



*A powder form BC10082, use level 1% is available

Cosmetic Use

11%

Revolutionary Skincare Dramatically reducse the appearance of aged skin

Recollection of a Past Time Get back the youthful appearance that you always wished for

Fast-Track Face Care Treatment Ideal Solution for Quick Results

Anti-Wrinkle & Skin Firming Reverse the appearance of wrinkles and get back a firmer, youthful face

Applications

Performance Face Care

Peptide-Powered Skincare

Skin Firming

Youth-Keeper Lotion

Call-To-Action



carecreations.basf.com

Find more product information, sample formulations and complete safety datasheets on our website

carecreations.basf.com



Additional Scientific Information

Contact us to receive additional scientific brochures,

Email: bcs-europe@basf.com Phone: +33 (0) 149 645 209



Additional Formulation Hints

Contact us to receive additional information

Email: bcs-europe@basf.com Phone: +33 (0) 149 645 209

Although all statements and information in this publication are believed to be accurate and reliable, they are presented gratis and for guidance only, and risks and liability for results obtained by use of the products or application of the suggestions described are assumed by the user. SELLER MAKES NO WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, BY FACT OR LAW, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Statements or suggestions concerning possible use of the products are made without representation or warranty that any such use is free of patent infringement and are not recommendations to infringe any patent. The user should not assume that toxicity data and safety measures are indicated or that other measures may not be required. The claims and supporting data provided in this publication have not been evaluated for compliance with any jurisdiction's regulatory requirements and the results reported may not be generally true under other conditions or in other matrices. Users must evaluate what claims and information are appropriate and comply with a jurisdiction's regulatory requirements. Recipient of this publication agrees to (1) indemnify and hold harm each entity of the BASF organization for any and all regulatory action arising from recipient's use of any claims or information in this publication, including, but not limited to, use in advertising and finished product label claims, and (2) not present this publication as evidence of finished product claim substantiation to any regulatory authority.